

My original project that I plan to re-purpose is a series of blog posts that take the viewer through a chronological journey through the history of rock and roll. This history is not simply stated, but analyzed in regard to its effect on American culture. For my new project, I plan to take all the reference I made in my blog posts and organize them to re-write the lyrics to Billy Joel's "We Didn't Start the Fire." To maintain the discussion of the cultural impact of rock, I plan on writing a chorus that exemplifies the impact this music continues to have on my generation. Lastly, this song will be incorporated into a "spotlight" article written for Rolling Stone Magazine. These "spotlights" are very common in the publication, showcasing an artist by including a biography and recent career updates. I also plan on using Garage Band to make an audio recording of the song for my readers. While publishing the article in the print version of the article would create an extra step (going online and typing in the URL), I plan on focusing this piece more toward the online publication. However, I am concerned I don't have the experience, resources, or time to make a high quality recording, and I don't want a low quality recording to decrease its overall value. In order to help overcome these concerns, I have a number of sources in mind for research opportunities. First, I will utilize the Rolling Stone website to view various "Spotlight" pages for ideas on what to include and how to include it. Next I plan to read a well-known biography of a musician so I can create an effective version for the band I am reporting on. Next, I think I am going to include an interview with the artist, so I will research published interviews to gain ideas on the right questions to ask. Lastly, I need to do some research on garage band so I can use the necessary features to make a high quality recording. With all of these aspects present in the article, I think my concept will be well received and fit into Rolling Stone's culture.